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| READER-WRITER RELATIONSHIP:  Knowledge about the interaction between reader and writer, and the ways in which readers become engaged in or affected by writing. | | |
| Category | Explanation | Example |
| Helping the reader understand | Strategies to ensure the reader is able to follow the text | It’s always about taking the simple way of getting to your reader |
| Engaging the reader | Strategies to involve the reader and keeping them in the moment | Make the reader feel like they’re there |
| Affecting the reader | Strategies to influence readers’ feelings | What is it you want your reader to feel when they close the book |
| Reader-writer interaction | Comments about the collaboration between reader and writer | The reader is as much a part of your piece of writing as you, the writer |